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DOCKET NO.: 6000-009-52 CIP

ASSISTANT COMMISSIONER FOR PATENTS
PO BOX 1450
ALEXANDRIA, VA 22313-1450

Re: Serial No.: 10/645,157
Applicant(s): Denis KHOO, et al.
Filing Date: August 21, 2003
For: CUSTOMIZED MEDIA METHOD AND SYSTEM
Group Art Unit: 2611
Examiner:

SIR:

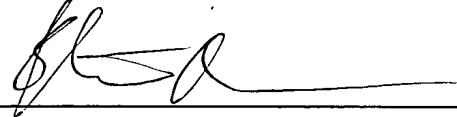
Attached hereto for filing are the following papers:

Revocation and Power of Attorney and New Power of Attorney (2 Pages, Executed)

Our check in the amount of \$ 0.00 is attached covering any required fees. In the event any variance exists between the amount enclosed and the Patent Office charges for filing the above-noted documents, including any fees required under 37 C.F.R. 1.136 for any necessary extension of time to make the filing of the attached documents timely, please charge or credit the difference to Deposit Account No. 50-1442. Further, if these papers are not considered timely filed, then a request is hereby made under 37 C.F.R. 1.136 for the necessary extension of time. A duplicate copy of this sheet is enclosed.

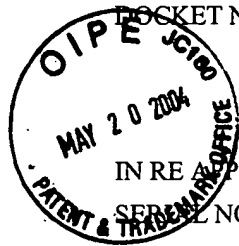
Respectfully submitted,

PIPER RUDNICK LLP



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DOCKET NO.: 6000-009-52 CIP (101.7 CIP)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

IN RE APPLICATION OF: Denis KHOO, et al.

ART UNIT: 2611

SERIAL NO: 10/645,157

EXAMINER:

FILING DATE: August 21, 2003

FOR: CUSTOMIZED MEDIA METHOD AND SYSTEM

REVOCATION OF POWER OF ATTORNEY AND NEW POWER OF ATTORNEY

ASSISTANT COMMISSIONER FOR PATENTS

PO BOX 1450

ALEXANDRIA, VA 22313-1450

SIR:

The undersigned representative of **Individual Network, LLC**, owner by virtue of assignment of the above-identified application, hereby revokes any and all previous Powers of Attorney and appoints Steven B. Kelber, Reg. No. 30,073; Jerold I. Schneider, Reg. No. 24,765; Dale Lazar, Reg. No. 28,872; John Pike, Reg. No. 41,253; James M. Heintz, Reg. No. 41,828; Perry E. Van Over, Reg. No. 42,197; Lisa K. Norton, Reg. No. 44,977; Patrick R. Delaney, Reg. No. 45,338; Michael Ye, Reg. No. 47,195; Christopher W. Raimund, Reg. No. 47,258; Ping Wang, Reg. No. 48,328; and Susan Jensen, M.D., Reg. No. 55,775 as Assignee's attorneys with full power of substitution and revocation, to prosecute said patent application, receive any Letters Patent and to take any and all other actions with regard to this patent application and any Letters Patent issuing thereon, and request that all correspondence be sent to Supervisor, Patent Prosecution Services, PIPER RUDNICK LLP, 1200 Nineteenth Street, N.W., Washington, D.C. 20036-2412.

CERTIFICATION UNDER 37 C.F.R. 3.73(b)



The undersigned, certify that I am an individual empowered to act on behalf of **Individual Network, LLC**, the assignee of the entire right, title and interest of the above-identified application by virtue of an assignment from the inventor(s). I

further declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issuing thereon.

Date Signed

4/21/04

Frank Benevento

Chairman